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## WARE launches its new online parts store, BoilerWAREhouse.com

Louisville, KY—Feb 10, 2015—WARE is excited to announce the launch of its new online parts store. [www.BoilerWAREhouse.com](http://www.BoilerWAREhouse.com) is a one-stop shopping tool for customers to supply their boiler rooms and other industrial equipment with maintenance hardware. The website offers a host of parts commonly found in virtually all boiler rooms, including valves, gauges, gaskets, traps, regulators, sight glasses, controls, and much more. In fact, WARE is currently offering over 30,000 parts, and there are thousands more to be added in the near future.

Customers can perform a simple search for their desired part(s), and their results can provide product descriptions, cut sheets, and images of product. Since WARE prides itself on customer convenience, the prices are listed next to each product rather than displaying “call for price” messages. Buying a part is simple: just enter the quantity, add to cart, and proceed to checkout. The vast majority of the products listed are available for same-day shipping, and WARE will ship nationwide and even internationally, if desired.

One of WARE’s strongest advantages in the boiler industry has always been their dedication to service, and that has not been neglected with this endeavor. A live chat feature is available for instant assistance with any technical or pricing questions, and WARE’s knowledgeable staff can also help a customer properly size parts for specific applications.

When asked why WARE decided to launch such a website, Brian Grinestaff, WARE’s Parts Manager, had this to say, “There wasn’t a comprehensive online solution for being able to purchase boiler parts. WARE wanted to provide customers with the ability to see what’s out there and make a purchase.” Brian added, “This is the way the world is moving, and we want to be a part of it.”

BoilerWAREhouse.com provides a quick, hassle-free way to blend the role that the internet plays in exchanging goods with WARE’s focus on providing solutions to its customers with unparalleled service.

### About WARE

WARE is a full-service industrial supplier, providing sales, rental and repair of new and used boilers and chillers, remanufactured boilers and valves and service boilers. WARE handles industrial projects both in the United States and abroad, in addition to providing boiler training classes several times a year. Find out more at [www.wareinc.com](http://www.wareinc.com).

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